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EUROPEAN NETWORK OF SPORT SCIENCE, EDUCATION & EMPLOYMENT



Best Practice - From Framework to Action

ENSSEE FORUM 2009

RAGUSA, SICILY

Best Practice in Sport Education

From Framework to Action



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Alberto Madella Memorial Lecture



“Back to the Future”

Presented by Allan Pilkington in memory of Alberto



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What will be covered:

- Looking back over the last 10 years of development .
- Looking at current influences of Education and Training in Sport and Active Leisure
- Look at the influence Alberto Madella has had on these International developments
- Look at what the future may have in store





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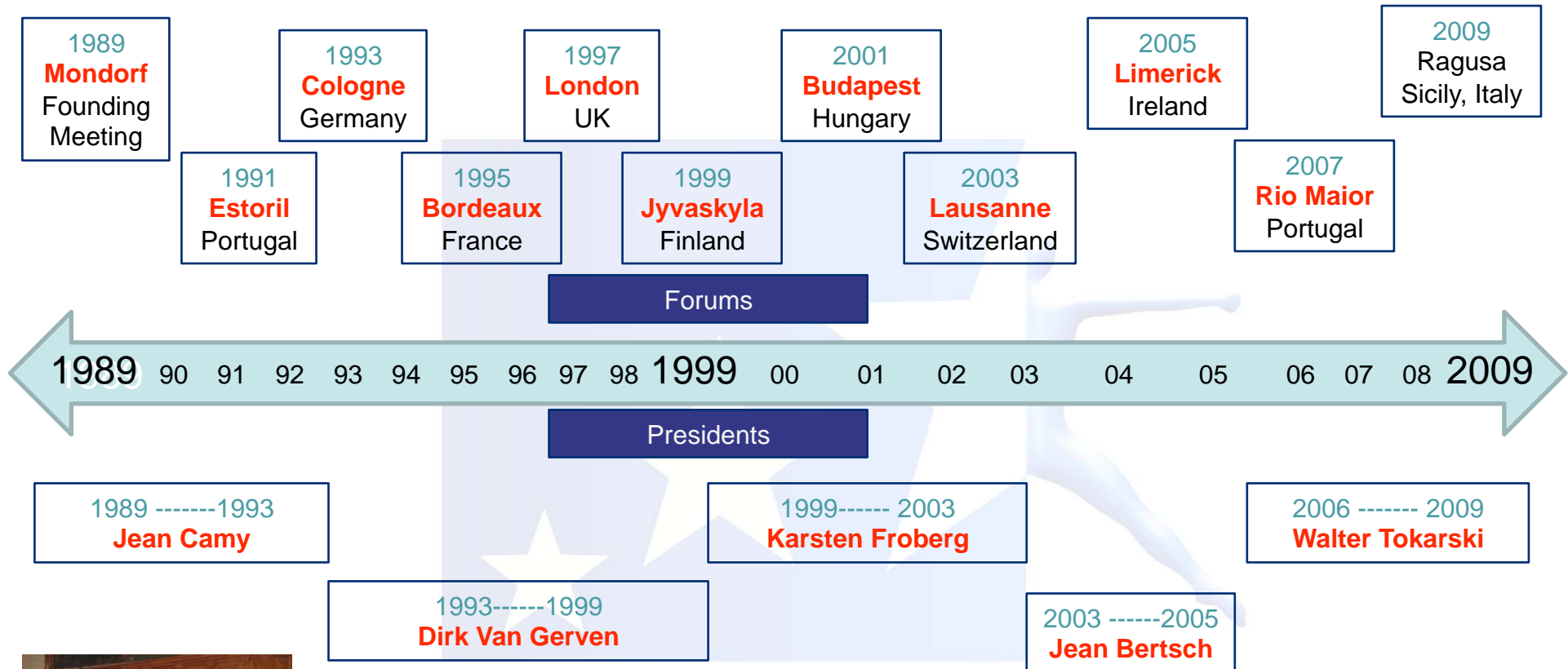
LOOKING BACK





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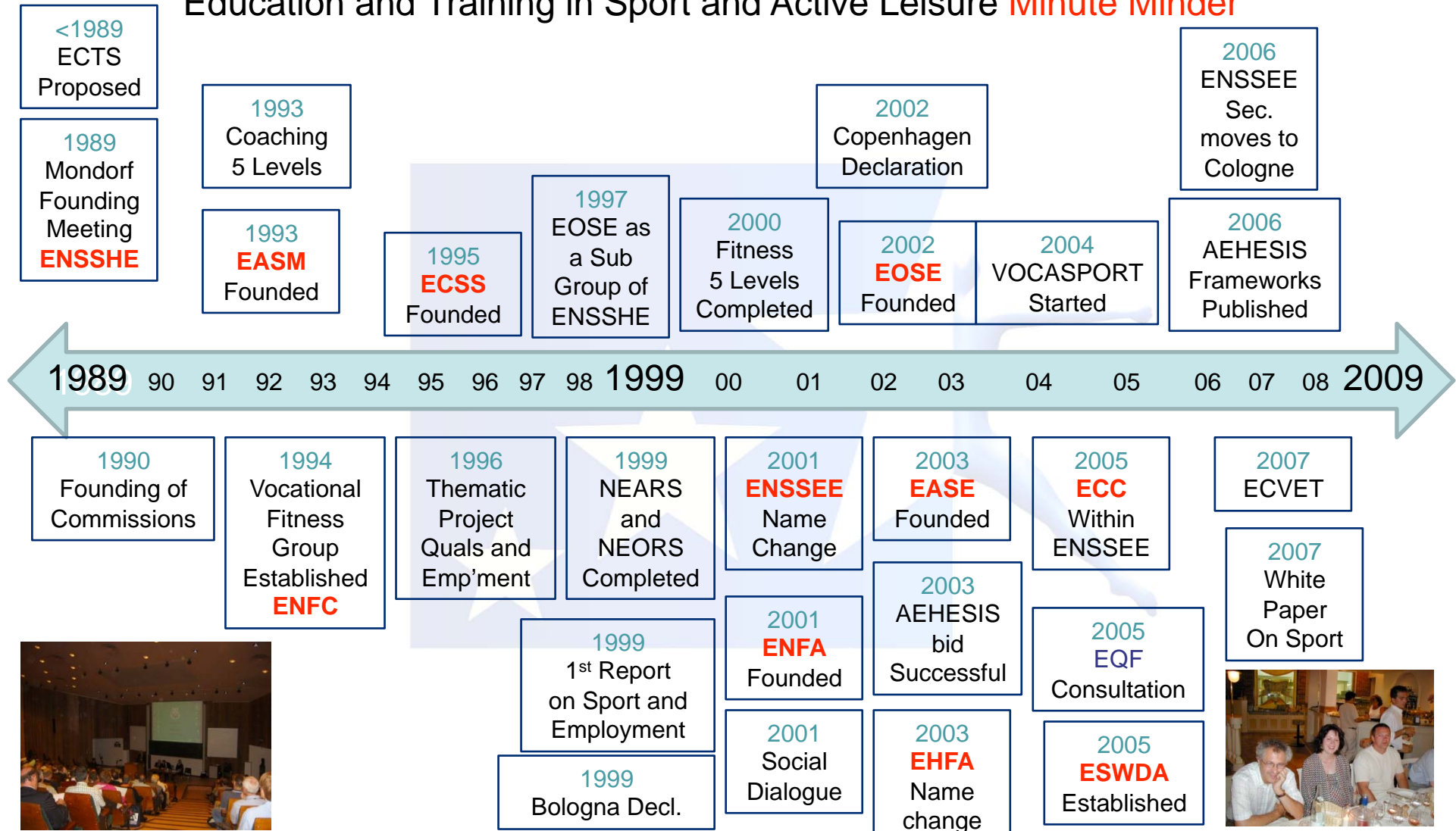
Education and Training in Sport and Active Leisure **Forums and Presidents**





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Education and Training in Sport and Active Leisure **Minute Minder**





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EU project funding from 2004

PROJECTS	Year	Grant - Real Money €	Host
VOCASPORT	2003/2004		EOSE
		500,000.00	
EUROSEEN	2003/2005	245,000.00	SPRITO
EUROFIT	2003/2005		SPRITO
		250,000.00	
EQF-Sport	2006/2008		EOSE
		125,000.00	
ECVET-Fitness	2007		SkillsActive
		98,000.00	
EQF Outdoor Animators	2006/2008		SkillsActive
		340,000.00	
EOSE EU Association 2007	2007		EOSE
		75,000.00	
EOSE EU Association 2008-2010	2008 + 2009		EOSE
		190,000.00	
EHFA EU Association 2008	2008		EHFA
		95,000.00	
ENSSEE EU Association 2008	2008		ENSSEE
		75,000.00	
CYQ-Fitness	2008 - 2010		CYQ
		289,881.00	
CLO-II	2008 - 2010		SkillsActive
		299,706.00	
AEHEISIS	2008		ENSSEE
		500,000.00	
SOCIAL DIALOGUE RBT PROJECT	2007/2008		EASE
		245,000.00	
SOCIAL DIALOGUE 2009	2009		EASE
		100,000.00	
OVERALL MONEY FROM THE EC		3,427,587.00	-





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Sample of Project Products

- Reports on skills for P.E., Mountain Guides, Fitness, Basketball Coaches
- 5 Level Coaching Framework
- 5 Level Fitness Framework
- Report on Education and Employment in Sport
- NEARS and NEORS
- European Vocasport Report and National Reports
- EUROSEEN Report
- EHFA Competence Framework
- AEHESIS Frameworks for Coaching, PE, Fitness, and Sport Management.
- Social Dialogue outline agreement





VOCASPORT Recommendations and Actions

- **Recommendation 1: To define a sectoral action programme for vocational education and training in the field of sport.**
- Action – Establish a group to coordinate the vocationally related education and training in the field of sport in Europe.
- **Recommendation 2: Establish a European map of sports professions and associated competences**
- Action - implementation of a coordinated mechanism of observation and decision-support for employment and qualification in the field of sport in the 25 European Union countries.
- **Recommendation 3: Definition of a common European operational framework for the sectoral application of the Copenhagen process.**
- Action - Constitution of six European working groups in the following areas:
 - lifelong learning, the validation of non-formal learning,
 - the credit transfer system, the transparency of qualifications,
 - the promotion of apprenticeship,
 - the assessment of the quality of training programmes.





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LOOKING AT THE PRESENT





Barriers and challenges for sport

- What is offered in the academic field is still not regarded as relevant by employers and federations
- Talent is wasted: there is no clear career structure and good graduates cannot find employment in sport



The economic and employment potential of Sport is still not recognised/understood





Barriers and challenges for sport

- Sport is fragmented (by sports, by sub-sectors e.g. commercial / volunteer / public) – poor communication and co-operation
- The majority of sport training is aimed at the needs of the volunteer
- Sport training (in most states) sits outside the national qualification structure for most countries



Sport VET is narrowly focussed





Why should sport engage with the EQF?

If sport is to fulfil its potential it needs:

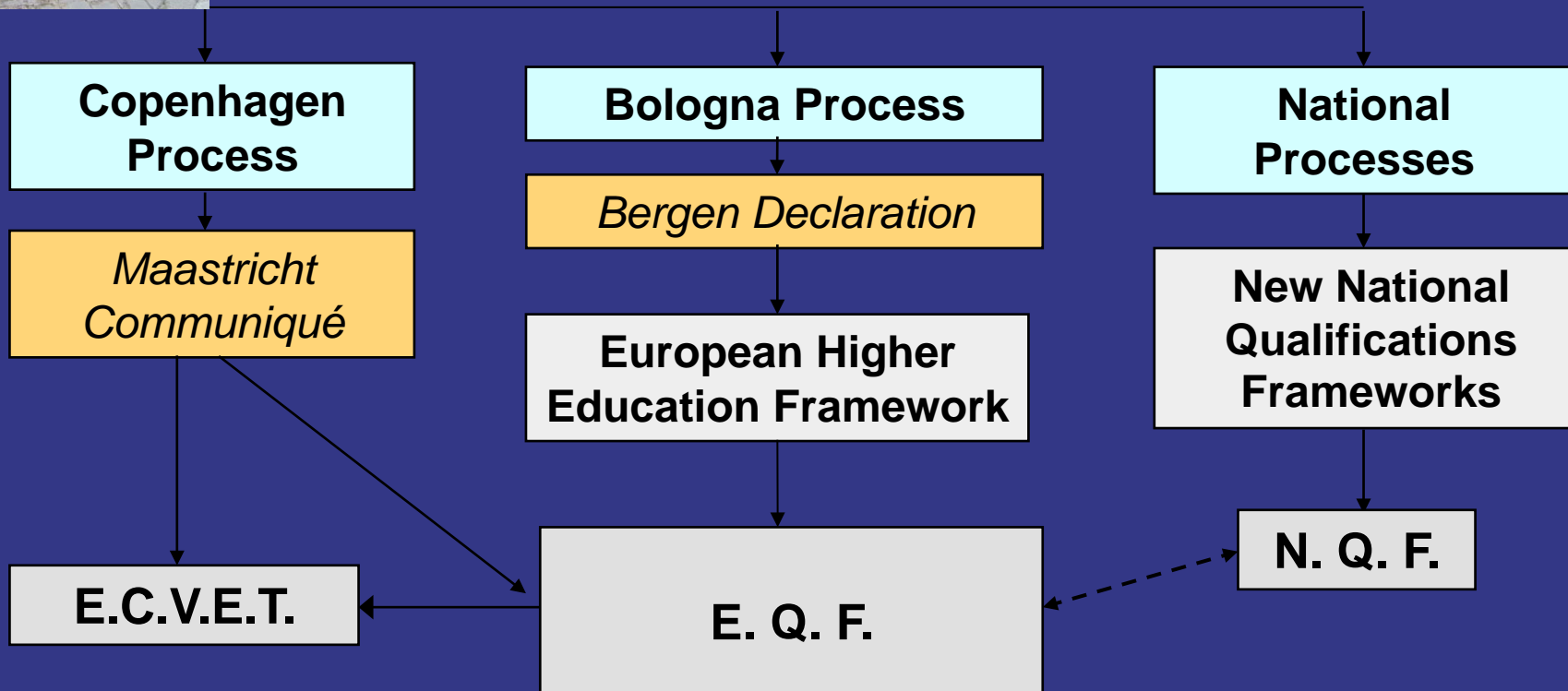
- A competent workforce (paid & unpaid)
- Offer jobs and a career structure
- To define the competences, skills & knowledge needed for those jobs
- To ensure there are qualifications and training that equip people to work in sport
 - Many jobs in sport require specific technical knowledge and skills (health and safety is very important)





EUROPEAN POLICIES

LISBON STRATEGY (2000)





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CONTRIBUTION OF SPORT AND ACTIVE LEISURE IN EUROPE

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ECONOMIC

Tourism

HEALTH

Physical Activity

SOCIETY

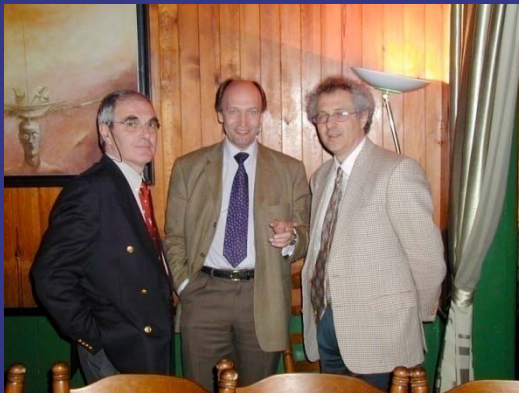
Social use of sport

EMPLOYMENT

**SPORT AND
ACTIVE LEISURE**

VET – EQF 8 levels

EDUCATION





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Elements of an integrated Sector Qualification Strategy

COMPONENTS	Fitness Instructor	Outdoor Animator	Coaches
Functional Map	☑	✓	x
Occupational Descriptions	✓	☑	☑
Occupational Standards	Tec☑ G✓	✓	x
Competence Levels/Qualifications	Tec☑ G✓	✓	✓
Learning Outcomes	Tec☑ G✓	x	☑
Training Programmes	☑	x	Tec✓ G✓
Credit Framework	✓	x	x
Accreditation process	☑	x	x
Register of Professionals	☑	x	x





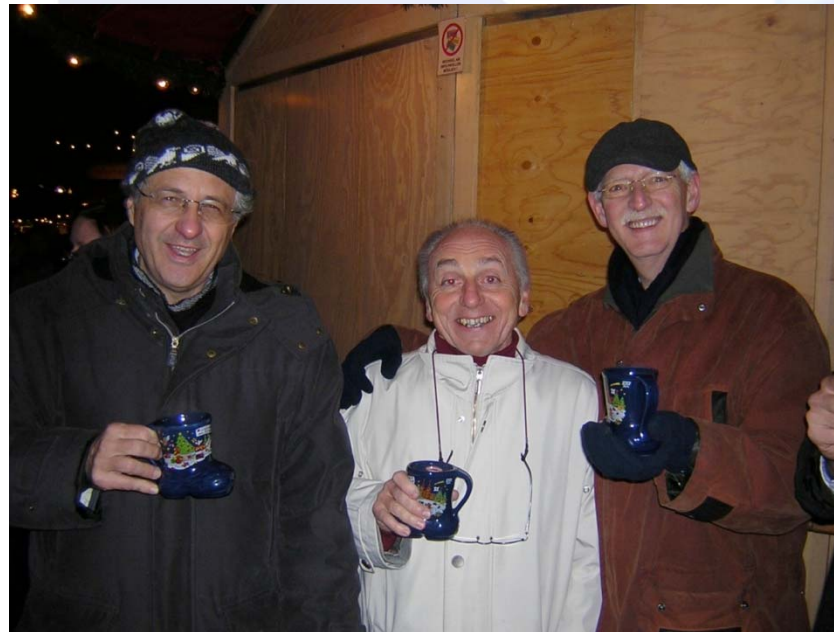
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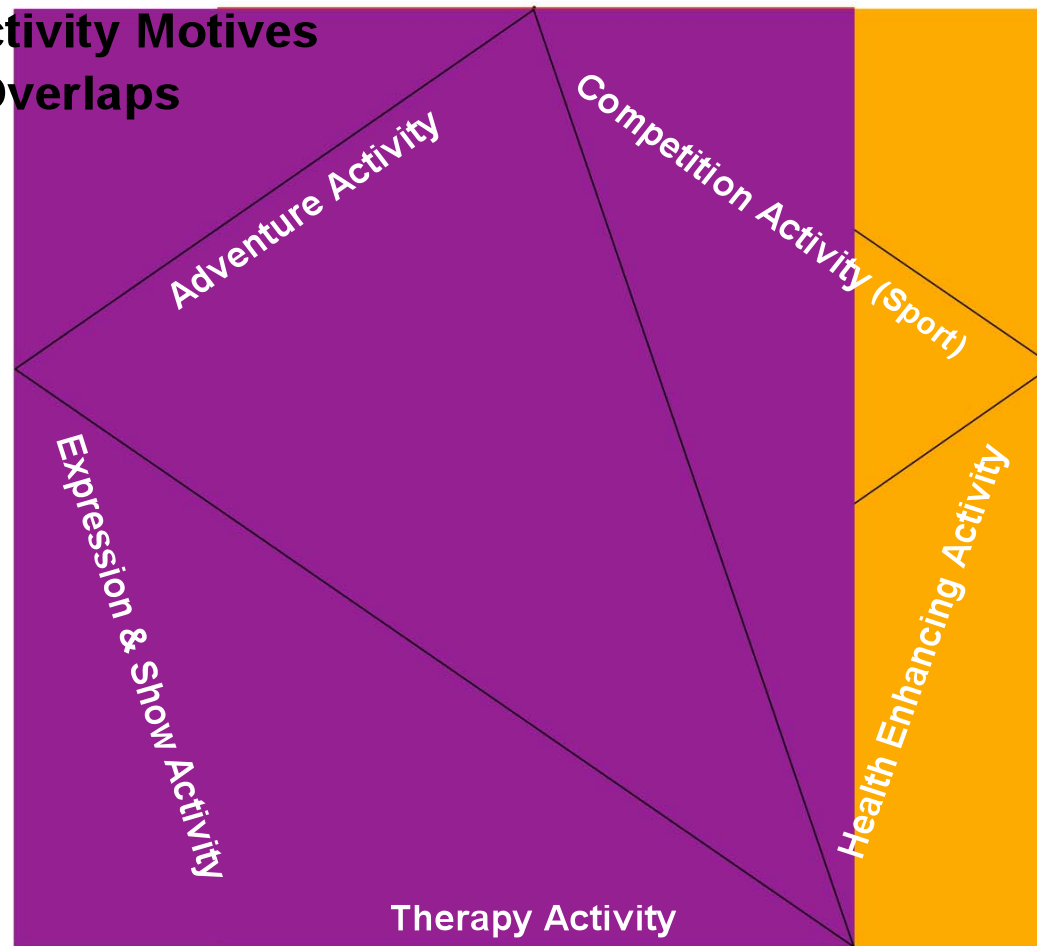
LOOKING TO THE FUTURE





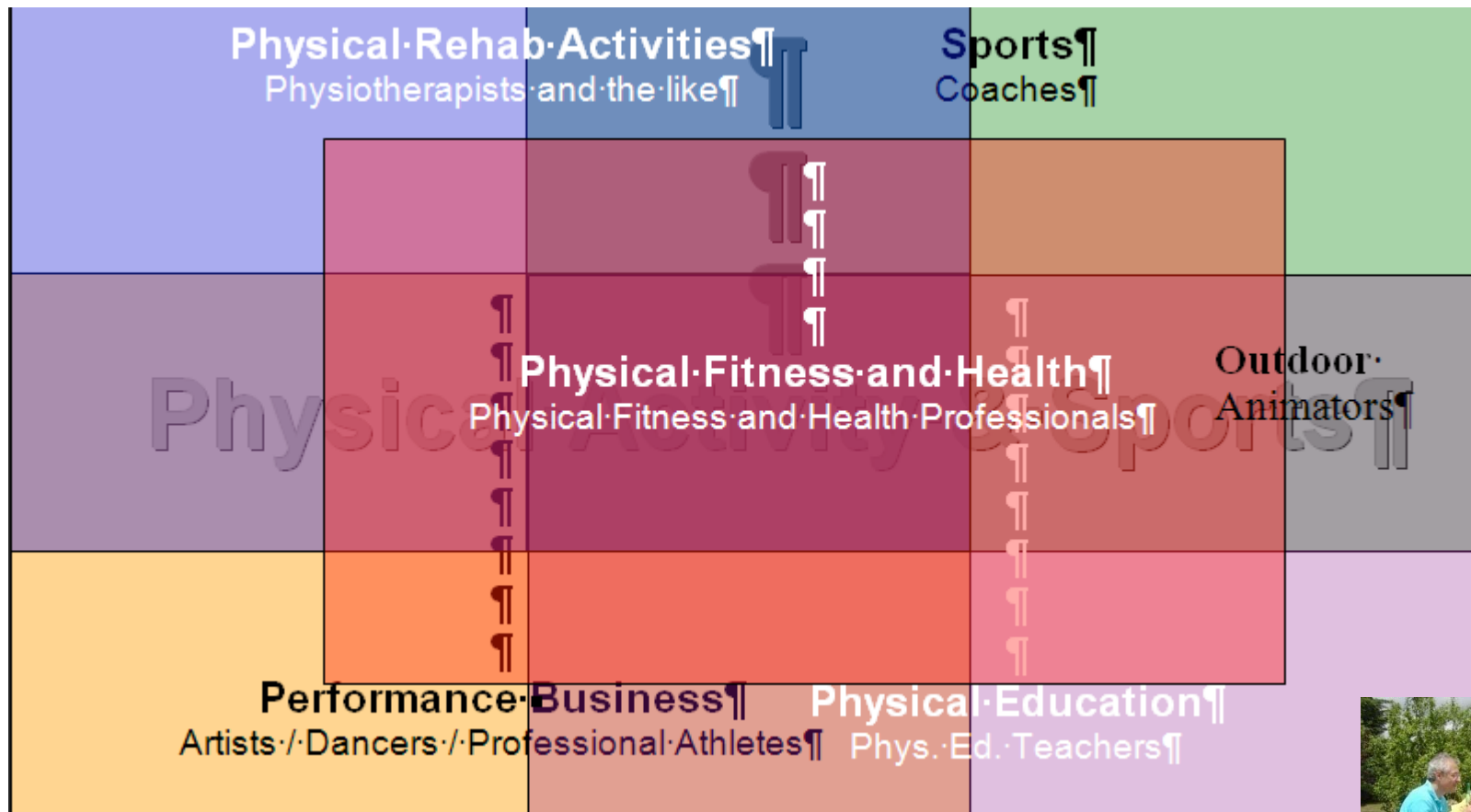
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Physical Activity Motives and Overlaps





Occupational Areas and Overlaps





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My Proposal

- Cooperation
- Partnerships
- Integration
- Succession Planning
- Friendships





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AND FINALLY ON A PERSONAL NOTE





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“My wife once said that she could not understand how someone as intelligent, cultured, non confrontational and sensitive as Alberto could possibly want to be a friend of mine but she also acknowledged that he clearly did, maybe it was a strong case of opposites attracting. I still miss him dearly, think about him most days and will always cherish his memory and his friendship.”





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**THANK YOU
AND
ENJOY THE CONFERENCE**

